



CRITICAL REASONS RETAILERS MUST IMPLEMENT DCIM **TODAY**





PREVENT COSTLY DOWNTIME WITH DCIM

Downtime in retail leads to significant revenue loss and reputational risk, with major outages often costing over \$100,000. DCIM solutions mitigate these risks through real-time monitoring, predictive alerts, and automated workflows to maintain uninterrupted operations.



GAIN CENTRALIZED CONTROL ACROSS ALL LOCATIONS



Retailers manage thousands of dispersed stores with limited IT support, making unified oversight essential. DCIM platforms like Nlyte provide a single dashboard for monitoring power, cooling, connectivity, and asset health, streamlining operations and ensuring consistent performance.





SIMPLIFY EDGE INFRASTRUCTURE MANAGEMENT

Edge computing supports omnichannel strategies and real-time analytics but creates management challenges due to limited local IT staff. DCIM enables remote monitoring of edge sites, allowing retailers to track power, environment, and equipment status to maintain uptime and security without on-site visits.



PLAN CAPACITY SMARTER FOR SEASONAL PEAKS



Edge computing enhances omnichannel strategies and real-time analytics but poses management challenges due to limited local IT staff. DCIM solves this by enabling remote monitoring of edge sites, ensuring uptime and security without on-site intervention.





STREAMLINE COMPLIANCE AND REDUCE RISK

Data protection laws like GDPR demand strict control of customer information, with non-compliance leading to severe fines and reputational damage. DCIM helps ensure compliance by providing visibility into data location, access, and system security, streamlining audits and reducing regulatory risk.



IMPROVE ENERGY EFFICIENCY AND SUSTAINABILITY



Retailers are under pressure to cut carbon footprints and optimize energy use, and DCIM helps by improving cooling efficiency, automating power management, and maximizing asset utilization. These solutions lower infrastructure costs, boost operational performance, and support sustainability goals while delivering significant savings.





ACHIEVE MEASURABLE ROI AND OPERATIONAL GAINS

DCIM helps organizations reduce outages, speed up recovery, and improve uptime. It also delivers measurable ROI through:

- lower operational costs
- stronger compliance
- better customer experience.